

Thomas Poblete
User Experience Designer

<http://letmecraft.com>

thomas@letmecraft.com

+33 (0)6 80 07 62 96

I design user centered websites, applications and services

using data analysis, information architecture & interface design. I look for the best match between stakeholder objectives and users needs, whether they are looking for information or services.

Discover & Analyse context, stakeholder objectives, trade-specific knowledge, target needs and existing issues.

→ BENCHMARK, AUDIT, PERSONAS, USER FLOWS, MENTAL MODELS

Imagine, Design and Prototype

relevant, simple, and reusable solutions.

→ WIREFRAMES, WIREFLOWS, DATA FLOWS, INTERACTION CHART, ID PATTERNS, HUMAN FACTOR, USABILITY

Increase product quality, based on tests or analytics, in the most iterative way possible.

→ USER TESTS, A/B TESTING, FAST PROTOTYPING

Tools

MS Excel, Mint, Google Analytics

-

Keynote, OmniGraffle, Illustrator, Photoshop, InDesign

-

HotGloo, Axure, Balsamic, HTML + CSS + JS

-

Silverback xSort

-

Walls and post-it ♥

Recommandation

Ben Ausden, co-founder
benedict.ausden@line.uk.com

References

Lancel, Fleishman-Hillard, Bic, Wyndham Hotels, Edinburgh Fringe, Kraft Foods, Lucien Barrière.

Miscellaneous

Paris based,
I speak English fluently.
I am keen on typography, graphic design, development, sysadmin & agile methods.

currently

EDUCATION

UX Designer student / postgraduate master at Gobelins, l'école de l'image

Marketing & strategy, User Experience Design, IA, Interface Design project management, communication.

2010 / 2011

JOB

Web developer freelance

Design and development of usable back-office for high-visibility websites.

2009 / 2010

JOB

Web developer at Line Digital, Edimbourg

Design and development of high-profile, complex, web applications and e-commerce platforms.

2008 / 2009

JOB

Web developer at Big Youth, Paris

Design and development of a wide range of websites, from institutional to application.

2008 / 2009

EDUCATION

Multimedia student / bachelor degree at Gobelins, l'école de l'image

Web and mobile development, Web promotion, Graphic design, Design (storytelling, arborescence, storyboard, wireframing).

2006 / 2008

EDUCATION

IT student / two years diploma at Université Paris-Sud 11

Algorithm and Programming, System design, Computer structure, Databases, Nets, Mathematics.